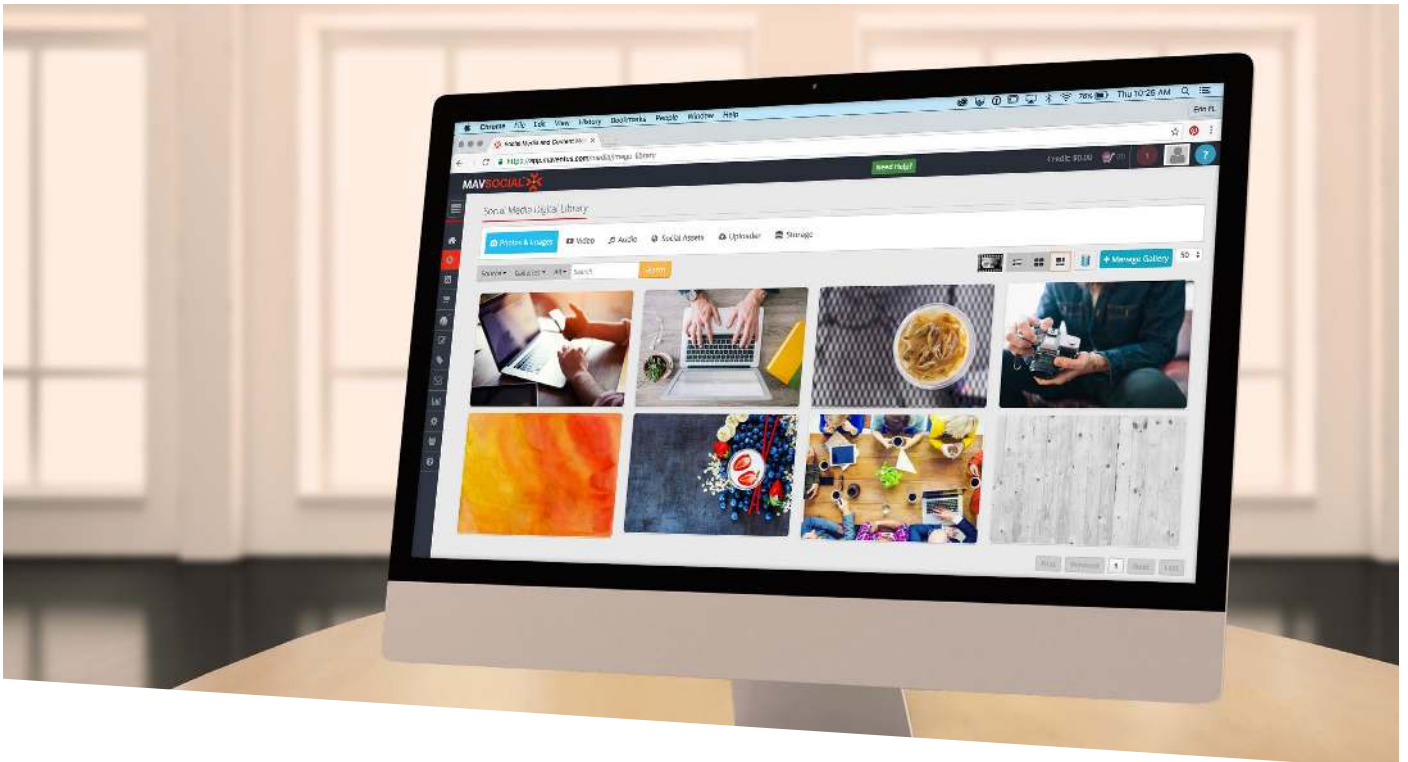




MavSocial Enterprise

Grow Your Brand



Maximize your social media marketing

Social media marketing begins with the grandest vision of what your team can achieve, but it ends with what they've actually done. Only a fully realized, robust tool can keep multiple teams on track. Generate, execute, and optimize content with MavSocial Enterprise and streamline your team's digital platform-building goals.

Keep visual content where your teams need it most

The MavSocial digital library uses industry best practices for digital asset management, allowing your team full access to information science data. When creative digital assets are stored directly in your social media manager, it's easy to collaborate, stay on brand, and repurpose content for multiple time zones and regions.

Divide and conquer with teams and brands

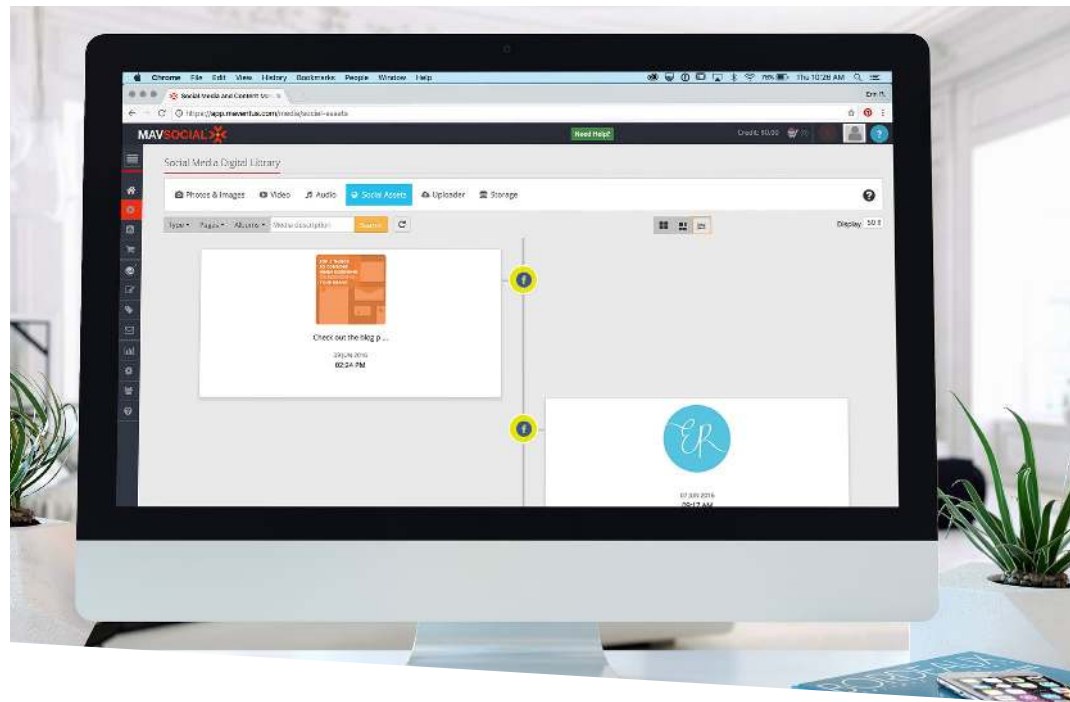
With MavSocial Enterprise, Social media marketing teams can manage multiple social profiles organized by brand divisions and regions. Team member inboxes become less cluttered due to a variety of features built for collaboration, including searchable content, version control, and in-app chat. Teams can easily promote optimized, on-brand content.

Keep teams on task with efficient, visually-focused social media management

Get the most comprehensive solution

MavSocial Pro is a complete social media management system with a robust digital content library built in. With simple platform and storage pricing, the MavSocial solution is for businesses and agencies who value creating compelling content with streamlined processes.

- ✓ Organize social media marketing around visual content
- ✓ Empower team members and bond with fans
- ✓ Automate and track growth



“MavSocial helped us really shore things up in terms of consistency, and has saved us a massive amount of time and energy. We had been wasting a lot of time training various employees to stay on message and learn our cataloguing system. Our campaigns are not only easier, but much more effective now.”

– Ryan James
 Founder, Market Core Media

REQUEST A DEMO OF MAVSOCIAL ENTERPRISE

Visit mavsocial.com

Meet marketing goals and save time

- Generate an unlimited number of posts
- Preschedule social content ahead of time
- Oversee your entire social content calendar
- Drag and drop posts in the calendar

Streamline content creation and collaboration

- Store and share digital assets
- Repurpose content for multiple networks
- Easily upload photos, videos, and audio files
- Use metadata and tags to quickly locate digital content

Source stunning visuals

- Get more engagement on your content
- Optimize visual content for each network

Drive traffic to evergreen content

- Automate traffic flow to your website
- Repeat still-relevant content
- Create multiple promotion variations for one link

Quickly respond to followers

- Comment to all linked networks within one social inbox
- Keep social media marketing employees on track

Engage in social listening

- Save social engagement responses
- Search by launch or campaign

Understand your audience

- Identify and empower top fans and potential brand ambassadors
- Cater to your audience's schedule
- Discover key metrics by network
- Target Facebook audiences

Save content from approved sites

- Support social media marketers with quick access to content
- Drive traffic to customers' or partners' content

Audit and optimize social content

- Create the types of post that fuel engagement
- Identify top performing content
- Monitor growth across all networks

Get large marketing teams organized

- Group together social networks and team members
- Organize content by brands and regions
- Utilize version control and in-app chat
- Set unique team member roles and positions

Succeed at social selling

- Empower community managers
- Deliver timely, on-brand communication
- Continue the conversation

“The ability to post on numerous social media accounts and the unlimited scheduling makes MavSocial my #1 tool for marketing. MavSocial elevates my marketing game to a whole new level.”

– Jake Nasol Loria
Director of Digital Marketing, RE/MAX Elite

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